

Bonnie Power



Bonnie Power is a LinkedIn marketing and personal branding expert. With a decade of experience in promoting CEOs, board directors and business owners with her executive resume and LinkedIn profile writing service, Bonnie has proven success in assisting business leaders to build a strong personal brand. Acquiring and perfecting online systems to market her own business, Bonnie now helps other businesses to attract clients. Clients come from a scope of sectors, including:

- Management Consulting
- Computer Software
- Financial Services
- Law Practice
- Professional Training & Coaching
- Information Technology & Communications

Bonnie is a professional speaker on topics around LinkedIn and Personal Branding and has a warm and engaging presentation style that builds connection with her audience. Bonnie has presented as a keynote speaker to a range of businesses and industry associations; writes regularly for online publications, and has been interviewed on several podcasts.

She is also the owner of Melbourne Resumes, which she founded in 2006 and today employs 9 staff. Melbourne Resumes has assisted over 7,000 senior executives to build up their personal brand, explore the job market and connect with decision makers.

Bonnie has certifications and specialist knowledge in LinkedIn, digital marketing, online business management and personal branding.

Prior to owning her own business, Bonnie was as a corporate trainer for some of Australia's most renowned Registered Training Organisations such as Swinburne University, Holmesglen TAFE and the Suzan Johnston Training Organisation.

With 'FREEDOM' as her #1 value, Bonnie loves travelling and experiencing different cultures - she has travelled to more than 53 countries, and because she can run her business from a laptop anywhere in the world, she has another 26 on her list!



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